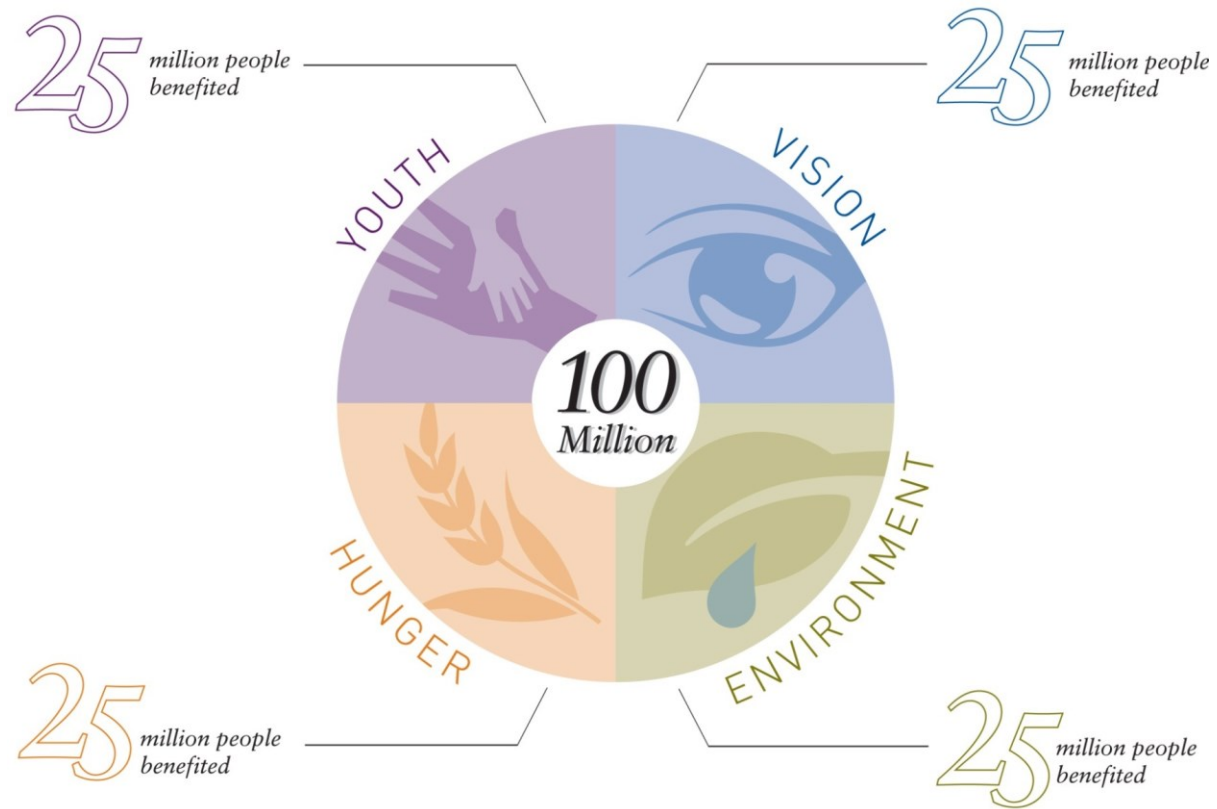


# Centenary Celebrations

100 years of service

# Centenary Celebrations

## LCI Targets



# Centenary Celebrations

## Road Map

- ▶ Launch, Toronto, 2014
- ▶ Centennial Membership Challenge, April 2015
- ▶ Centenary Year 2017
- ▶ MD Launch, Birmingham, May 2015
- ▶ 2.5 year programme

# Centenary Celebrations

## Main Events

- ▶ Celebration - Garden Parties, July 2017-  
President's Party ----TM / JOD

# Centenary Celebrations

## Main Events

- ▶ Celebration - Garden Parties, July 2017-  
President's Party
- ▶ Fundraising - 100 Years of Music

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- ▶ Promotion - Stamp/First Day Cover/Envelopes

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## Main Events

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- ▶ Promotion - Stamp/First Day Cover/Envelopes
- ▶ 100 runners - London & Dublin Marathons & Great North Run
- ▶ Lions 105i Centennial Day



# Centenary Celebrations

## 105i Challenges

- ▶ “Lions Better Ireland Challenge”

# Centenary Celebrations

## 105i Challenges

- ▶ “Lions Better Ireland Challenge”
- ▶ Walk Around Ireland

# Centenary Celebrations

## 105i Challenges

- ▶ “Lions Better Ireland Challenge”
- ▶ Walk Around Ireland
- ▶ Feed 100,000 people

# Centenary Celebrations

## 105i Challenges

- ▶ “Lions Better Ireland Challenge”
- ▶ Walk Around Ireland
- ▶ Feed 100,000 people
- ▶ Screen 10,000 people

# Centenary Celebrations

## 105i Challenges

- ▶ “Lions Better Ireland Challenge”
- ▶ Walk Around Ireland
- ▶ Feed 100,000 people
- ▶ Screen 10,000 people
- ▶ Contacts with the Elderly 10,000

# Centenary Celebrations

## 105i Challenges

- ▶ “Lions Better Ireland Challenge”
- ▶ Walk Around Ireland
- ▶ Feed 100,000 people
- ▶ Screen 10,000 people
- ▶ Contacts with the Elderly 10,000
- ▶ Plant 10,000 Trees

# Centenary Celebrations

## 105i Challenges

- ▶ “Lions Better Ireland Challenge”
- ▶ Walk Around Ireland
- ▶ Feed 100,000 people
- ▶ Screen 10,000 people
- ▶ Contacts with the Elderly 10,000
- ▶ Plant 10,000 Trees
- ▶ Spectacles 100,000 per year

# Centenary Celebrations

## 105i Challenges

- ▶ “Lions Better Ireland Challenge”
- ▶ Walk Around Ireland
- ▶ Feed 100,000 people
- ▶ Screen 10,000 people
- ▶ Contacts with the Elderly 10,000
- ▶ Plant 10,000 Trees
- ▶ Spectacles 100,000 per year
- ▶ Hearing Aids 1,000 per year



# Centenary Celebrations

## 105i Challenges

- ▶ “Lions Better Ireland Challenge”
- ▶ Walk Around Ireland
- ▶ Feed 100,000 people
- ▶ Screen 10,000 people
- ▶ Contacts with the Elderly 10,000
- ▶ Plant 10,000 Trees
- ▶ Spectacles 100,000 per year
- ▶ Hearing Aids 1,000 per year
- ▶ 100 MJFs to the Community

# Centenary Celebrations

## 105i Challenges 2

- 10 BMHA Awards
- Swim 1,000 lengths (50 meter pool)
- Guide / Hearing Dogs ?
- Measles 10,000 vaccinations
- Battery Recycling
- Giving Blood

# Centenary Celebrations

## Logo



# Centenary Celebrations

## Updates

- Progress to be updated on MD Centenary website
- Quarterly updates
- Continuous update on overall goal of 100 million
- Building story archives and sustainable memorabilia archives